

“Tobacco control in Mexico and Latin American Region: New Challenges & the Next generation for tobacco control”
Cuernavaca, Morelos. Mexico. August 10th 14th 2015. At National Institute of Public Health. Seminar meeting room third floor

Participants: Mexico & Latin American Countries

Duration: 40 hrs.

Hours/Days	Monday August 10 th	Tuesday August 11 th	Wednesday August 12 th	Thursday August 13 th	Friday August 14 th
9:00 – 10:30	<p align="center">Welcome 20th Summer Course Anniversary <i>Dr. Mauricio Hernández Ávila (INSP)</i></p>	<p align="center">Conference / Lectures The Endgame for Tobacco <i>Jonathan Samet (USC)</i></p>	<p align="center">Conference / Lectures Plain Packaging a reality for LA Countries <i>Jim Thrasher (South Carolina University)</i></p>	<p align="center">Conference / Lectures Illicit Protocol (TBD)</p>	<p align="center">Panel Discussion Building capacity to guide the FCTC consolidation in LA countries (Government, Academic & Civil Society)</p>
10:30 – 11:00	BREAK	BREAK	BREAK	BREAK	BREAK
11:00 – 12:30	<p align="center">Global & Regional Seminar 20th Summer course anniversary 10th Virtual courses (Schools of Public Health Deans) (Topic TBD)</p>	<p align="center">Expert Discussion Electronic Nicotine Delivery Systems regulatory approach WHO-FCTC Perspective FDA Perspective <i>Jonathan Samet (USC)</i> (Gustavo Sónora) UNION</p>	<p align="center">Expert Discussion Trade of Tobacco products from the WHO FCTC Perspective <i>Benn McGraddy (PAHO)</i> Virtual session*</p>	<p align="center">Implementation of article 5.3 (TBD)</p>	<p align="center">“A Roadmap to consolidate the next generation for tobacco control in Mexico and Latin American Region” Plan and projects <i>Dr. Mauricio Hernández Ávila (INSP)</i> Closing Remarks <i>Dr. Luz Myriam Reynales Shigematsu (INSP)</i></p>
12:30 – 13:00	<i>The JHSPH Dean* (Special Guest)</i>	Facts and conclusions	Facts and conclusions	Facts and conclusions	<p align="center">(Course participants) Final products</p>
13:00 – 14:00	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
14:00 16:00	<p>Opening Tobacco control summer Course <i>Ashley Grant (IGTC at JHSPH)</i> <i>Jonathan Samet (USC)</i> <i>Luz Myriam Reynales (INSP)</i></p> <p align="center">Conference / Lectures TAPS Compliance: Internet, Sponsored Events, and CSR <i>Ashley Grant (IGTC)</i></p> <p>Case studies in LA Countries (Gustavo Sónora) UNION</p>	<p align="center">Simultaneous Workshops</p> Group I.: TAPS Compliance (IGTC) Group II.: Tobacco trade (UNION) Group III.: Monitoring Illicit tobacco products (INSP)	<p align="center">Simultaneous Workshops</p> Group I.: TAPS Compliance (IGTC) Group II.: Tobacco trade (UNION) Group III.: Monitoring Illicit tobacco products (INSP)	<p align="center">Simultaneous Workshops</p> Group I.: TAPS Compliance (IGTC) Group II.: Tobacco trade (UNION) Group III.: Monitoring Illicit tobacco products (INSP)	
16:00 - 16:30	BREAK	BREAK	BREAK	BREAK	
16:30 – 18:00	<p align="center">Simultaneous Workshops</p> Group I.: TAPS Compliance (IGTC) Group II.: Tobacco trade (UNION) Group III.: Monitoring Illicit tobacco products (INSP)	<p align="center">Simultaneous Workshops</p> Group I.: TAPS Compliance (IGTC) Group II.: Tobacco trade (UNION) Group III.: Monitoring Illicit tobacco products (INSP)	<p align="center">Simultaneous Workshops</p> Group I.: TAPS Compliance (IGTC) Group II.: Tobacco trade (UNION) Group III.: Monitoring Illicit tobacco products (INSP)	<p align="center">Simultaneous Workshops</p> Group I.: TAPS Compliance (IGTC) Group II.: Tobacco trade (UNION) Group III.: Monitoring Illicit tobacco products (INSP)	