

CURSO DE VERANO 2006
Cuernavaca, Morelos. Mexico. July 31st – August 4th 2006

Monday July 31st	Tuesday August 1st	Wednesday August 2nd	Thursday August 3rd	Friday August 4th
8:30-10:00 <ul style="list-style-type: none"> ▪ Introductory words ▪ Tobacco as a global epidemic. Landmarks in tobacco control history and tobacco control research. ▪ Establishing causality <p style="text-align: center;">J Samet</p>	8:30-10:00 <ul style="list-style-type: none"> ▪ Secondhand smoke as key component in tobacco control. ▪ Epidemiological evidence of tobacco related health outcomes in non smokers. <p style="text-align: center;">J Samet</p>	8:30-9:40 <ul style="list-style-type: none"> ▪ Measures to reduce the demand for tobacco ▪ Calculation of the costs of second hand smoke. An international experience. <p style="text-align: center;">Hugh Waters</p>	8:30-9:30 <ul style="list-style-type: none"> ▪ How to translate the FCTC in national and local tobacco control programs ▪ Smoke free policies as part of a comprehensive tobacco control program. <p style="text-align: center;">F Stillman</p>	8:30-10:00 Group Presentations <ul style="list-style-type: none"> ▪ Group 1 ▪ Group 2 ▪ Group 3 <p>Coordinated by LM Reynales R Valdes</p>
30 MINUTES BREAK	30 MINUTES BREAK	15 MINUTES BREAK	15 MINUTES BREAK	15 MIN. BREAK
10:30-11:30 <ul style="list-style-type: none"> ▪ Litigation in tobacco control. <p style="text-align: center;">J Samet</p>	10:30-11:30 <ul style="list-style-type: none"> ▪ FCTC as global agenda for tobacco control. ▪ Secondhand smoke in the FCTC. Rationale and implications. <p style="text-align: center;">F Stillman</p>	10:45-11:30 <ul style="list-style-type: none"> ▪ Economical burden of medial attention of major tobacco related diseases. <p style="text-align: center;">LM Reynales</p>	10:15-11:00 Fundamental of educational campaigns. Mexican experience. <p style="text-align: center;">E Arillo</p>	Discussion on perceived strengths and weaknesses of tobacco control local programs and possibilities for implementing some small projects in collaboration with the INSP
15 MINUTES BREAK	15 MINUTES BREAK	15 MINUTES BREAK	15 MINUTES BREAK	Coordinated by LM Reynales R Valdes E Avila - Tang
11:45-12:30 <ul style="list-style-type: none"> ▪ Description of course schedule. Introduction to group sessions. <p style="text-align: center;">LM Reynales R Valdes</p>	11:45-12:30 <ul style="list-style-type: none"> ▪ How can we evaluate compliance with smoke free policies? ▪ International experiences and opportunities for actions at local level <p style="text-align: center;">E Avila - Tang</p>	12:15-1:00 <ul style="list-style-type: none"> ▪ Taxation as the most effective measure for tobacco control. ▪ National and international evidence <p style="text-align: center;">M Hernandez Avila</p>	12:00-12:30 Discussion <ul style="list-style-type: none"> ▪ Tobacco control campaigns in mass media. <p style="text-align: center;">F Stillman/R Valdes</p>	<p style="text-align: center;">15 MIN. BREAK</p> <p style="text-align: center;">Final comments & Certificates</p>
12:30-2:00 pm	Lunch time	12:30-2:00 pm		

Afternoon sessions 2:00 -6:00			
Monday	Tuesday	Wednesday	Thursday
2:00-3:00 <ul style="list-style-type: none"> Literature search in the Internet Summer course assessment of the global tobacco control community Armando Vieyra	EACH GROUP (~8) WILL BE IN CLASS WITH ITS INSTRUCTOR	EACH GROUP WILL BE WORKING WITH ITS INSTRUCTOR Economic group will be analyzing databases of the cigarettes sales and cost of medical attention Epi group will be analyzing databases of the GYTS and the National Survey on Addictions	EACH GROUP WILL BE WORKING WITH ITS INSTRUCTOR ON THE FINAL PRESENTATION THREE DIFFERENT PRJECTS ARE EXPECTED TO BE PRESENTED IN FRIDAY SESSION.
3:00-3:45 <ul style="list-style-type: none"> Introduction to the <i>tracking tools</i> concentration E Ávila - Tang			
15 MINUTES BREAK	15 MINUTES BREAK		
4:00-4:45 <ul style="list-style-type: none"> Introduction to the <i>epi surveillance</i> concentration R Valdes	EACH GROUP WILL BE IN CLASS WITH ITS INSTRUCTOR	Tracking tool group will be getting familiar with data collection forms and doing field work in points of purchase in Cuernavaca	
4:45-5:30 <ul style="list-style-type: none"> Introduction to the <i>economic issues</i> concentration LM Reynales			

Work groups: THIS AFTERNOON EACH GROUP WILL BE WORKING WITH ONE INSTRUCTOR ON FINAL PROJECT (THREE DIFFERENT PROJECTS)

Group 1: Epidemiological surveillance (aimed to put together sentinel indicators for epidemiologic surveillance at local level and to collect information on tobacco control programs infrastructure and stakeholders at a local level. This session includes some exercises).

Instructor: R Valdes, E Arillo, R. Rodriguez

Group 2: Tracking tools (aimed to implement surveillance system on SHS, POP, Product regulation) *Instructor: E Avila - Tang, R. Santos*

Group 3: Economic issues (aimed to identify some tobacco economic indicators at the national and local level and to be familiar with main source of economic information available in Mexico. This session includes some exercises) *Instructor: LM Reynales, J Jimenez, B. Saenz*