#### UK Research and Innovation





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# Support for breastfeeding is an environmental imperative



Support for breastfeeding is an environmental imperative

Formula milk contributes to environmental degradation and climate change Conversations around the complex subject of infant feeding hav... & bmj.com

> Dr Natalie Shenker BM BCh, MSc, PhD

## From medicine to milk





Litres donor milk



Jun Jul Aug Sept Oct Nov Dec Jan Feb Mar April May June July Aug Sept Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov







*BMJ* 2019;367:I5646 doi: 10.1136/bmj.I5646 (Published 2 October 2019)

# **EDITORIALS**



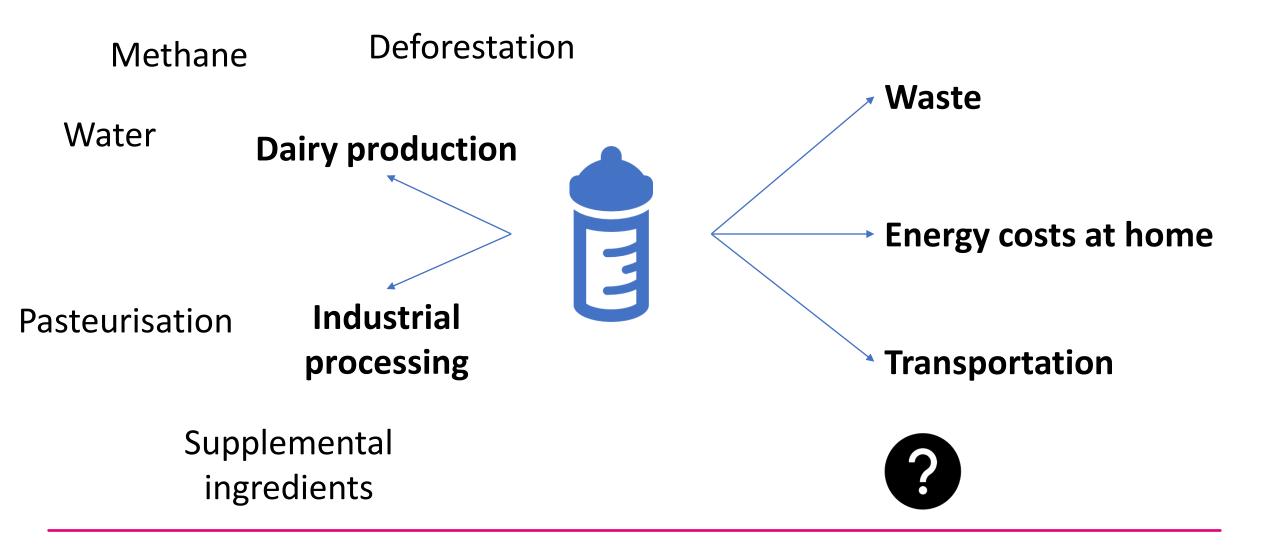
### Support for breastfeeding is an environmental imperative

Formula milk contributes to environmental degradation and climate change

Naomi Joffe technician and environmental lead, Flic Webster milk donor, Natalie Shenker researcher

### **Carbon footprint of formula production**

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11-14 kgCO<sub>2</sub>e per kg BMS
21 kg needed to feed babies to 6/12

5.9 – 7.8 kgCO<sub>2</sub>e to replace 1 kg BMS

### **103 – 126 kgCO<sub>2</sub>e net reduction per baby over 6 months**

Dadhich et al., 2015; Karlsson et al., 2019

G RAZIA

Q Search analysis, research, academics

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#### HUFFPOST

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#### This Is The Environmental Cost Of Formula Milk

Taking action to support breastfeeding mothers would equate to taking 77,500 cars off the road, argue experts.

> By Mike Rampton 02/10/2019 11:30pm BST | Updated October 4, 2019



FASHION **T** SHOP REAUTY & HAIR CELEBRITY NEWSLETTER SUBSCRIPTIONS

The Telegraph Breastfeed to save the plan **↑** News > Science say as study exposes infant damage to environment

🛉 share ) 🎔 ( 🖂 )

Breastfeeding can help tackle

governments, not mums to save

climate crisis but it's on 🜌

Women Are Being Told They Need To Breastfeed To Stop **Climate Change** 

Why does the responsibility always seem to fall to women?

Joffe et al. BMJ 2019

THE CONVERSATION

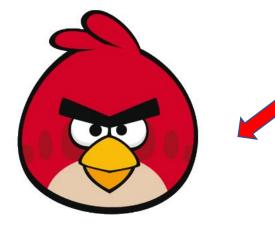
Academic rigour, journalistic flair

the world

Arts + Culture

### Reactions

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Naomi Joffe technician and environmental lead, Flic Webster milk donor, Natalie Shenker researcher



- Fed is Best
- The dairy lobby
- A male psychologist from New York

- Grantham Institute
- WABA
- Everyone else...

And infant formula companies have started to shout about their green credentials

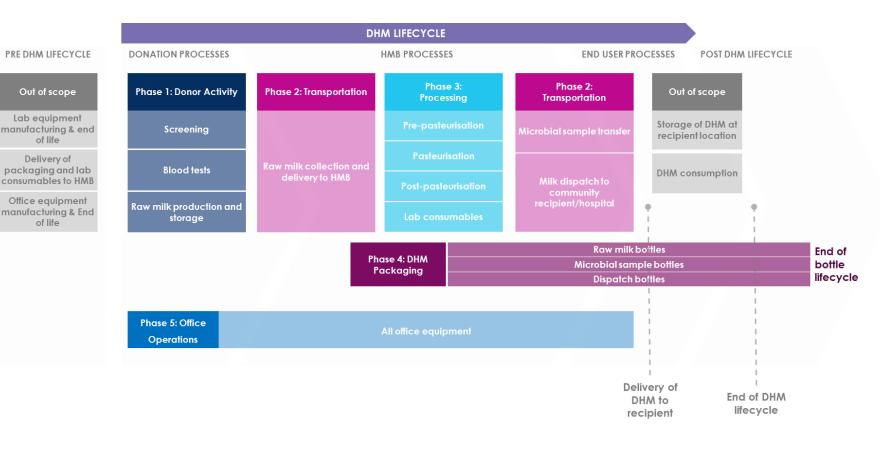


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Imperial CEP MSc on Environmental Technology:

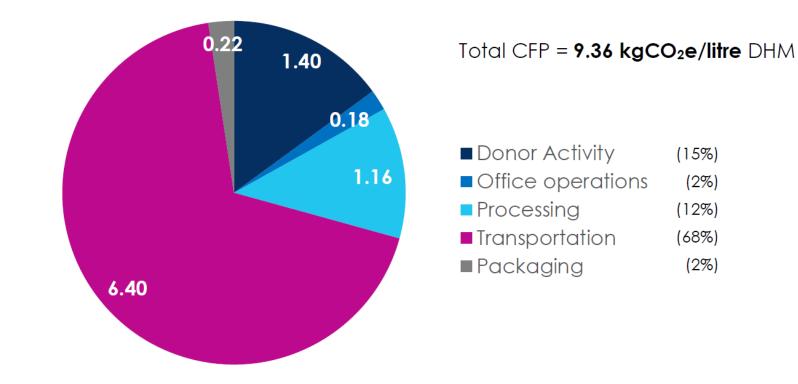
- Thea Chung
- Melanie Stephen
- Roselle Houston
- Peter Huppertz
- Chloe Parking
- Pai Lui



Collaborators: Dr Mike Tennant, Dr Louise Rickard (Centre for Environmental Policy); Grantham Institute

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#### **Results and Key Findings**



#### Figure 1. Carbon footprint by LCA phase (kgCO<sub>2</sub>e/l)

Collaborators: Dr Mike Tennant, Dr Louise Rickard (Centre for Environmental Policy); Grantham Institute







Becoming the first ever carbon neutral milk bank

The 'Milk Wood' will be a beautiful local place in Hertfordshire where we will plant a tree to offset the carbon footprint of every milk donor, and a snowdrop for every bereaved mum who donates milk to us. This will raise awareness about milk donation whilst also contributing to sustainability.

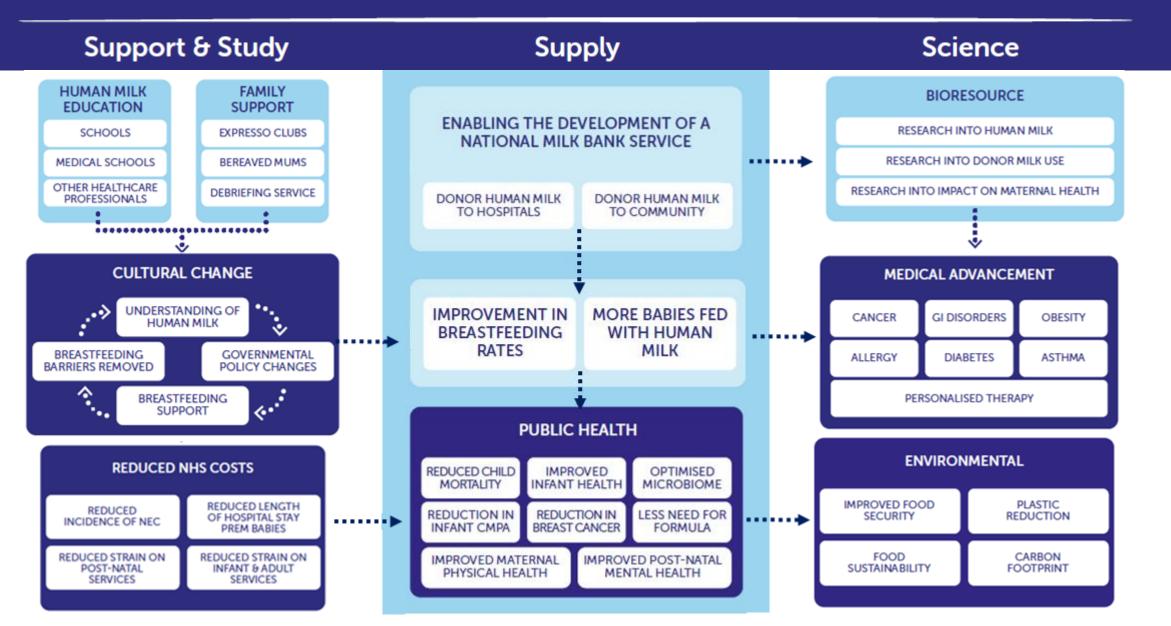




#### HUMAN MILK FOUNDATION: IMPACT

#### A better life for the next generation







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https://humanmilkfoundation.org

